

FINAL REPORT

EXPERIENTIAL LEARNING VIDEO



Objective:

- to help you reflect about your process in the CBEL project to the light of the course content

Now that you have reviewed what an image entails, you are to think of your final report video. The video should reflect your overall journey in the CBEL project, and it should address the following parts:

1. Describing your project
 - *Provide background information about your community partner, present the problem or need you address to solve in this project.*
 - *How did you solve the problem?*
 - *What were the results of the project and its impact*
2. Connecting course material with the described situation
 - *How did the topics of the course relate to the project?*
 - *Politics – power relations, race, social capital, community building, digital inequality, social media strategy, critical discourse analysis, fake news, panic theories, surveillance, identity.*
3. Reflecting on your project
 - *How does the combination of class materials and the services experience related to your personal life and how you might approach similar situations in the future?*
 - *Were you able to satisfy the needs of your project?*
 - *To the light of the readings, what did you learn from the CBEL Project?*
 - *Did what you learn in this project help you achieve better the learning objective of this class?*
 - *What do you think you needed, that you did not have, in terms of skills and knowledge to have achieved better or more optimal results in this CBEL project?*

Remember to be critical throughout your process and the message you are intending for your audience. In order to help you reflect on your video making process, the next page proposes questions to consider when analyzing your video production.

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Some questions to help you in your analysis

Formal-structural analysis

- a) What is the format in which the information in the text is presented? Does it work for your intended purpose and audience?
- b) Make a schema (Outline) that accounts how the text is organized. Does this structure help to easily understand your message?

Formal-visual analysis

- a) What type of connectors does the text use? (Visual - Auditive)
- b) What characters/ objects appear in the video? Do they project the message you have intended for your audience?
- c) What places are shown in the text? Do they reinforce your message?

Formal-grammatical analysis

- a) What kind of connectors does the text use? (Linguistic - word connectors) Do they complement the visual - auditive connectors? Do they cause dissonance?
- b) How do you refer to the elements or characters that appear in the text? What kind of pronouns, for example, do you use for them? Do they align with the purpose of the video and the audience? Are they inclusive?

Structure

- a) How does the structure of the text affect the way the information is presented, the meaning of the text itself?